

Saint Louis Police Foundation Funding Guidelines

I. Mission

The St. Louis Police Foundation (the Foundation), in partnership with citizens, businesses, and other charitable organizations provides support to the St. Louis Police Department (the Department) through monetary aid, services and goods to ensure the highest level of police service to the St. Louis community. The Foundation was established in 2007 by business and civic leaders as an independent, non-profit organization, to support programs, initiatives and projects that are strategically focused to compliment the Department's policing strategies.

II. Project Funding

The Foundation will generally support projects that enhance law enforcement proficiency and efficiency; increase officer safety; encourage community support and understanding; and foster personnel development and well-being. The Foundation will therefore fund projects such as:

- Canine Units
- Mounted Patrol
- Hostage Response Units
- Traffic Safety
- Forensic Lab
- Crime Stoppers
- Recruiting
- Uniforms
- Bulletproof Vests and Other Tactical Equipment
- Vehicles and Necessary Equipment
- Technology
- Community Relations
- Youth Programs
- Health and Wellness Programs
- Matching grants to leverage public/private grants
- Consultants for short-term projects of less than 2 years duration

The Foundation will not fund projects such as:

- Department Operations
- Officer and staff salaries and benefits
- Ballot measures
- Candidates for public office
- Projects or expenses that do not support City or Department policy

III. Giving Guidelines

All grants and requests for funds must be submitted to the Police Chief who will review all requests and forward them to the Foundation for consideration. At no time should invoices or

bills be forwarded directly to the Foundation from vendors. All requests must indicate why private funding, as opposed to city funding, is necessary. Supporting documentation must accompany requests for purchases. Upon approval by the Foundation, the Chief will designate an official liaison between the Department and the Foundation to serve as a project coordinator to work with the Foundation to administer and monitor the project and appropriated funds.

All grants and requests for funds will be approved by a majority vote of the Foundation's Board of Directors. Grants and requests for funds will be approved on an annual basis at the Foundation's last quarterly meeting of each calendar year, and should therefore be received no later than October 1st of any given year. Grants and requests for funds could be considered outside of this time frame to address an immediate need or emergency situation.

IV. Naming Opportunities

Generally, there will be two occasions upon which the Foundation will consider naming opportunities: (1) the receipt of a financial contribution that funds a significant part of a project, facility or part thereof under consideration; and (2) memorials or honorariums in recognition of a significant contributor(s) to the Department and/or its affiliates over a minimum period of 5 years. The Foundation will approve all opportunities within their powers. Opportunities outside their power and control will need approval by the Chief of the Department and at his discretion the St. Louis Board of Police Commissioners and, when appropriate, the Mayor of the City of St. Louis or his designated representative.

Naming opportunities for a particular project, facility, or part thereof will be considered on a case-by-case basis. The Foundation's policies regarding naming opportunities tied to a financial contribution are outlined below. All financial contributions are not automatically designated for a naming opportunity. These guidelines are developed to support, coordinate and manage this process to ensure consistency and uniformity in naming opportunities associated with contributions and honorariums made to the Foundation.

Guidelines

Once a naming opportunity becomes available, the Foundation and donor must develop a Naming Rights Agreement (the Agreement) stating the following:

- The amount donated
- The balance to be donated
- Terms of payment
- The project or facility to be named
- Signature of donor
- Signature of Foundation's President, the Chief of Police, and any other appropriate signatures

Failure to meet the Agreement terms will result in losing the opportunity. The Agreement is considered a legal document and the Foundation reserves the right to use legal remedies to collect on a donor's commitment. Further, the Agreement shall state that the

Foundation's Board of Directors reserves the right to add lengths of time for naming opportunities consistent with the following:

- The naming of a facility or part thereof may be considered a permanent act with all permanent approvals. Any proposed name change must be formally submitted to the Foundation Board and approved in writing by the Foundation's Board and the donor or his/her designee.
- When considering the naming of a facility or part thereof to recognize a benefactor, the following parameters should be considered:
 - Value of gift: the gift covers a substantial portion of the initial cost or, in the case of an existing structure or area, a substantial portion of the insurable value.
 - Rescinding recognition: if, in the Foundation Board's majority opinion, consonant with generally accepted legal principles, the recognized benefactor is no longer in alignment with the mission and fundamental values of the Foundation or the Department, the Foundation Board reserves the right to rescind the recognition.
 - Change of name: the Foundation may entertain a donor's request to change original recognition naming, at the cost of the donor, when there has been a change in ownership, change in business name or cessation of business.
- The Foundation Board and the Department reserve the right to demolish, retrofit, add to or maintain the named area as the property and programming needs evolve.

Each opportunity resulting in the naming of a facility or part thereof or exterior building accents must have a written agreement that considers the factors outlined in this policy and that comply with the Department policy and regulations set forth by the State of Missouri and City of St. Louis. All exterior naming opportunities shall be discussed with the Mayor of the City of St. Louis and all appropriate approvals will be sought.

Naming opportunities do not extend beyond the designated project or useful life of the facility or part thereof being recognized. A named project or space shall bear a commemorative plaque bearing the Foundation's logo and when appropriate the Department's logo and should cite the significant role of the donor. No permanent signage shall be put in place until 100% of the funds are received by the Foundation. The Foundation will provide all plaques or other commemorative items.

All pledges must be paid within the agreed upon time and must not extend beyond 5 years from the initial pledge date. Naming of all, facilities or parts thereof shall require the majority vote of the Foundation Board and when appropriate, approval by the Chief of the Department and the Mayor of the City of St. Louis.